

II. Economic Activity



Objective A

To promote employment opportunities that will enable all the people of Oahu to attain a decent standard of living.

Policy 1

Encourage the growth and diversification of Oahu's economic base.

Policy 2

Encourage the development of small businesses and larger industries which will contribute to the economic and social well-being of Oahu residents.

Policy 3

Encourage the development in appropriate locations on Oahu of trade, communications, and other industries of a nonpolluting nature.

Policy 4

Encourage the development of local, national, and world markets for the products of Oahu-based industries.

Policy 5

Encourage the wider distribution of available employment opportunities through such methods as shortening the work week and reducing the use of overtime.

Policy 6

Encourage the continuation of a significant level of Federal employment on Oahu.

Objective B

To maintain the viability of Oahu's visitor industry.

Policy 1

Provide for the long-term viability of Waikiki as Oahu's primary resort area by giving the area priority in visitor industry related public expenditures.

Policy 2

Provide for a high quality and safe environment for visitors and residents in Waikiki.

Policy 3

Encourage private participation in improvements to facilities in Waikiki.

Policy 4

Prohibit major increases in permitted development densities in Waikiki.

Policy 5

Prohibit further growth in the permitted number of hotel and resort condominium units in Waikiki.

Policy 6

Permit the development of secondary resort areas in West Beach, Kahuku*, Makaha, and Laie.

Policy 7

Manage the development of secondary resort areas in a manner which respects existing lifestyles and the natural environment, and avoids substantial increases in the cost of providing public services in the area.

Policy 8

Preserve the well-known and widely publicized beauty of Oahu for visitors as well as residents.

Policy 9

Encourage the visitor industry to provide a high level of service to visitors.

* *Kahuku is the area encompassing Kuilima*

Objective C

To maintain the viability of agriculture on Oahu.

Policy 1

Assist the agricultural industry to ensure the continuation of agriculture as an important source of income and employment.

Policy 2

Support agricultural diversification in all agricultural areas on Oahu.

Policy 3

Support the development of markets for local products, particularly those with the potential for economic growth.

Policy 4

Provide sufficient agricultural land in Ewa, Central Oahu, and the North Shore to encourage the continuation of sugar and pineapple as viable industries.

Policy 5

Maintain agricultural land along the Windward, North Shore, and Waianae coasts for truck fanning, flower growing, aquaculture, livestock production, and other types of diversified agriculture.

Policy 6

Encourage the more intensive use of productive agricultural land.

Policy 7

Encourage the use of more efficient production practices by agriculture, including the efficient use of water.

Policy 8

Encourage the more efficient use of non- potable water for agricultural use.

Objective D

To make full use of the economic resources of the sea.

Policy 1

Assist the fishing industry to maintain its viability.

Policy 2

Encourage the development of aquaculture, ocean research, and other ocean- related industries.

Policy 3

Focus the development of ocean related economic activities in the Northwestern Hawaiian Islands on those which are compatible with preserving the area's unique environmental, marine, and wildlife assets.

Objective E

To prevent the occurrence of large scale unemployment.

Policy 1

Encourage the training and employment of present residents for currently available and future jobs.

Policy 2

Make full use of State and Federal employment and training programs.

Policy 3

Encourage the provision of retraining programs for workers in industries with planned reductions in their labor force.

Objective F

To increase the amount of Federal spending on Oahu.

Policy 1

Take full advantage of Federal programs and grants which will contribute to the economic and social well-being of Oahu's residents.

Policy 2

Encourage the Federal government to pay for the cost of public services used by Federal agencies.

Policy 3

Encourage the Federal government to lease new facilities rather than construct them on tax-exempt public land.

Policy 4

Encourage the military to purchase locally all needed services and supplies which are available on Oahu.

Objective G

To bring about orderly economic growth on Oahu.

Policy 1

Direct major economic activity and government services to the primary urban center and the secondary urban center at Kapolei.

Policy 2

Permit the moderate growth of business centers in the urban-fringe areas.

Policy 3

Maintain sufficient land in appropriately located commercial and industrial areas to help ensure a favorable business climate on Oahu.

Policy 4

Encourage the continuation of a high level of military-related employment in the Hickam-Pearl Harbor, Wahiawa, Kailua-Kaneohe, and Ewa areas.